INDOOR GOLF ALLIANCE

IGA SPONSOR PACKAGES 2026

Put your company in front of the people building, running, and supplying the indoor golf industry — before your competitors do.

WHO WE REACH

FACILITIES	LEADERSHIP	TRADE	PIPELINE	PRESS	TEACHING	BUILD
3,000	5,000	300	2,000	All	1,000	500
Indoor Golf Facilities	Golf Course Owners & CEOs	Suppliers & Vendors	Considering Entering the Business	Golf Media	Golf Instructors	Golf Installers

SPONSOR PACKAGES

SPONSOR 1

$300 /month

- Logo ad and link on IGA website
- Company news sent out 1x per month
- 1 shared blast email with ¼-page ad to IGA Industry Database
- Your videos linked to our YouTube channel
- Job postings

SPONSOR 2

$500 /month

- Logo ad and link on IGA website
- 1 shared blast email, ½-page, to IGA Industry Database
- Banner ad on IGA News updates
- Press release to golf media
- 2 press releases included in news updates
- Your videos linked to our YouTube channel
- Job postings

MOST EXPOSURE

SPONSOR 3

$1,000 /month

- Logo ad and link on IGA website
- 1 dedicated blast email, full page, to IGA Industry Database
- 4 press releases to golf media
- Discounted rates for trade shows at conferences
- Dedicated webinar featuring your company
- Your videos linked to our YouTube channel
- Job postings

ALL SPONSORS & PARTNERS ALSO GET

- Use of the IGA Preferred Vendor logo
- Video description of company and product
- Special offers for IGA Members
- Connections to industry partners
- Customers featured on the "Interview with an Operator" podcast

WHAT WE NEED TO START

1. Credit card authorization form
2. 2" x 2" logo and link to your website
3. Artwork for blast email (see attached specs)
4. Press releases and news
5. Video description of product or service
6. Special offer for IGA Members

CUSTOMIZE A PROGRAM FOR YOUR COMPANY

PHILI

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ALL ARTWORK & COPY

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