



Indoor Golf Industry News

Uniting Indoor Golf for a Stronger Future

June 8, 2026

This week's newsletter is sponsored by



Indoor Golf Alliance News

IGA Announces New Look and New Benefits for the Indoor Golf Industry

The Indoor Golf Alliance (IGA) is excited to announce the launch of our newly redesigned website and expanded member benefits created specifically for indoor golf operators, owners, and industry professionals.

We invite you to visit our new website, explore the resources available, and share your thoughts, ideas, and suggestions on how we can better serve you and the industry. Tell us what you like, what you'd like to see added, and how the IGA can help your business succeed. **Visit:**

www.indoorgolfalliance.org

As a thank you for your participation, everyone who submits feedback will be entered for a chance to win a **FREE IGA Operator Membership** — a **\$500 value**. Send your ideas and thoughts to:

phili@indoorgolfalliance.org

IGA Benefits & Features

- **Industry News** – Weekly Newsletter
- **Industry Advice** – Monthly Expert Webinars
- **Industry Insights** – Operator Interviews
- **Industry Facility Finder** – Comprehensive Facility Map
- **Industry Resource Directory** – Suppliers and Vendors
- **Industry Offers** – Discounts from Industry Partners
- **Industry Connections** – Networking and Relationship Building
- **Industry Expertise** – Operational Help Manuals and Resources
- **Industry Community** – Connect with Fellow Operators
- **Industry Reviews** – Product and Service Reviews

Together, we can build a stronger future for the indoor golf industry.

Winner will be selected from all eligible feedback submissions received by June 15, 2026.

IGA Announces Kyle Morris as IGA Executive Director of Growth and Content

Kyle Morris is the founder of The Golf Room in Dublin, Ohio, one of the largest indoor golf player development facilities in the country. What started as a single Trackman bay in the back of a CrossFit gym has grown to 12 bays and 17,000 square feet over nine years.



A former touring professional and Golf Digest Best Young Teacher in America, Kyle has coached more than 50,000 students through The Golf Room Everywhere and built Greenprint Golf Consulting to help other operators avoid the mistakes he made the hard way.

He believes the indoor golf industry is one of the most exciting businesses.

Industry Update

Indoor Virtual Golf Simulator Market Analysis by Application, Type, Technology, and Geography - Global Industry Outlook and Forecast 2026-2033

The Indoor Virtual Golf Simulator Market reached a valuation of 10.93 billion in 2026 and is anticipated to expand at a CAGR of 11.91% during the forecast period from 2026 to 2035, ultimately attaining an estimated value of 26.89 billion by 2035. Market growth is being driven by increasing demand across industrial, commercial, and technology-oriented applications, supported by ongoing innovation, expanding application areas, and rising investments across key end-use industries

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Simulator News

Full Swing Welcomes BYU Freshman Kihei Akina as Newest Player Ambassador

Full Swing, the industry leader in pioneering sports technology, announces that Kihei Akina, standout freshman for Brigham Young University (BYU), has joined Full Swing as a player ambassador, strengthening the brand's commitment to rising golf talent and next-generation performance innovation.

Since arriving at BYU, Akina has emerged as one of the nation's most impressive players. During the 2025-26 season, he has posted a team-leading 68.95 scoring average through 13 events and 40 rounds, recording two individual wins, seven top-5 finishes and 10 top-10s, while shooting a career-low 63 during competition.

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Software News

Clubhaus Wins Golfweek Tech Lab's Business Solutions Award

The mobile-first F&B platform for golf operations was named Best in Show at the 2026 showcase, earning validation from operators, investors and PGA of America leaders.

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Be the Wallet

Starbucks isn't a coffee company. It's a bank that happens to serve lattes. We built the D3 Golf App to prove the pay-first model works in golf. Now we're asking the rest of the sports tech industry: what are you waiting for?

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Design News

The Easiest Large-Scale Artwork Install You'll Ever Do

No glass. No frames. No headaches. When installers hear "large-scale artwork," they usually assume one thing: More time. More complexity. More risk.

SEG works differently—and most installers are surprised by how simple it actually is.

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Golf Course News

Quail Ridge Golf Club to Extend Business Year-Round with \$1M Expansion

Longtime employees at Quail Ridge Golf Club who purchased the 18-hole course more than a year ago are investing \$1 million to lean into a year-round business model.

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Marketing and Promotions

Five Iron Golf Celebrates Father's Day with Experiences for Every Type of Golf Dad

Five Iron Golf, the global leader in indoor golf and entertainment known for its expert instruction, Callaway Tour Fitting, competitive leagues and tournaments, and tour-level simulator technology, is encouraging families to celebrate Father's Day with experiences centered around the game more Americans are playing than ever before.

This Father's Day, Five Iron Golf is highlighting a variety of golf experiences designed for players of all skill levels, including gift cards, coach-led instruction, Callaway Tour Fittings, leagues, tournaments, simulator play, and food and beverage experiences that can be enjoyed together throughout Father's Day weekend.

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New Facility Openings

[The Back Nine Golf On Track to Open Richardson Location](#)

[Indoor Golf Simulator Coming to League City](#)

[The Wake Zone Indoor Golf & Taproom in Tafton, P.A.](#)

[Knight Eady Opens Exclusive Indoor Golf 'Club' Downtown](#)

[PGA Superstore Grand Opening: Epic Giveaways & Golf Simulators!](#)

[Denver Is Getting a First-of-Its-Kind Golf Workspace](#)

[Thunderzone Family Entertainment Opens in Carrollton](#)

[New Indoor Golf Venues Planned for Louisville and Southern Indiana](#)

[Par 4 Golf Opens in WeHo](#)



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