



Indoor Golf Industry News

Uniting Indoor Golf for a Stronger Future

June 22, 2026

This week's newsletter is sponsored by



Indoor Golf Alliance News

Announcing the NEW "Interview with an Operator" Podcast

A weekly podcast will interview Indoor Golf Facility Operators and Owners to find out how they got started, the secrets to success, and the struggles that they face

WE WANT TO INTERVIEW YOU ABOUT YOUR FACILITY.

Request an interview by emailing phili@indoorgolfalliance.org

Industry Update

3100 Indoor Golf Facilities in the US and Growing Everyday

The IGA has identified 3100 locations of Indoor Golf Facilities across the US and adds new ones every day. You will find any brand in any location.

Don't see your location? Add it at no charge.

[Click Here](#)

Simulator News

Chris Cote's Golf Shop Strengthens Connecticut Golf Experience with Power Tee at Southington and Portland Locations

Chris Cote's Golf Shop, a longtime fixture on the Connecticut golf scene for 17 years, continues to elevate the player experience at their award-winning facilities in Southington and Portland through their ongoing investment in Power Tee automatic teeing systems. The Southington facility of Chris Cote's Golf Shop features 30 Power Tee bays, establishing one of the most advanced and efficient practice environments in the region. The Portland location includes 20 outdoor Power Tee bays.

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Software News

Blue Tees Introduces Intelligence Tier with GAME 1.15.2, Unlocking AI-Powered Insights and Immersive Course Visualization

Blue Tees Golf today announced the release of GAME 1.15.2, introducing the Intelligence Tier, its most advanced app experience to date. The update brings together AI-powered performance insights, post-round analysis, and immersive course visualization to give golfers a smarter, more connected way to plan, play, review, and improve every round. At the heart of [GAME 1.15.2](#) is the new Intelligence Tier, designed to expand the capabilities of the Blue Tees connected ecosystem.

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Golf Course News

Foothills Golf Club Aims for Broader Appeal

This may not be peak golfing weather, but Foothills Golf Club General Manager Jeremy Strauss hopes people consider the property more than a seasonal attraction. That includes the Bunker Golf Lounge, which features food and drinks along with multiple state-of-the-art golf simulators. Strauss said he envisions the lounge as both a gathering place and a year-round attraction for golfers and non-golfers alike.

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Marketing and Promotions

Where Business and Golf Meet at The Back Nine Golf Nov!

Realtors, lenders, inspectors, contractors, and a few people who may or may not have been swinging with confidence they had not technically earned. And that's exactly why this works. The Back Nine Golf is a place to connect, unwind, hit a few balls, laugh a little, and make golf feel approachable no matter where your game is at. Whether you're here for practice, networking, a corporate event, or just an excuse to get out of work mode for a bit, this is the kind of place that makes it easy.

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Tournament News

GOLFZON Brings Immersive Simulators to the U.S. Women's Open and U.S. Open

GOLFZON, the global leader in simulator technology and the Official Indoor Golf Simulator of the U.S. Open and U.S. Women's Open Presented by Ally, is bringing immersive simulator experiences directly to fans at both championships through a series of interactive activations, marking the first year of its multi-year partnership with the United States Golf Association (USGA).

At both championships, GOLFZON has installed several simulator booths that allow thousands of golf fans to hit shots on the company's signature [TwoVisionNX simulators](#), which feature the company's patented Motion Plate that replicates 56,000 distinct lies, the popular auto-tee feature, and high-speed cameras that provide precise measurements of launch angle, spin, speed, and club path.

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Job Openings

Parsippany's Topgolf Opening Soon, Now Hiring

[Click Here](#)

Instructor News

AVA Golf, Innovative Instruction Platform, Now Welcoming Early Adopters

Following considerable market build-up and anticipation, the AVA Golf™ platform is now onboarding early adopters, helping golfers better understand what's impacting their games by translating data insights into personalized instruction video playlists for meaningful improvement.

The first of its kind, AVA Golf connects the tools golfers already use – including simulators, launch monitors and on-course performance tracking – to the AVA Golf platform, leveraging the data derived to identify the patterns most affecting scoring and overall performance. Machine learning subsequently delivers three- to seven-minute instruction videos precisely matching each golfer's unique play characteristics as his or her game evolves from tee to green.

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New Facility Openings

[Another Nine Opens First Franchise Location in North Carolina Signaling New Era of Growth](#)

[Five Iron Golf Celebrates Grand Opening of Florida Flagship in Coral Gables](#)

[The Parlay in Scottsdale Tees Off with New Golf Simulator Lounge](#)

[Rain or Shine, Albuquerque Golfers can Tee it Up at High-Tech Indoor Club](#)

[Pin Seeker Indoor Virtual Golf Business Opens in Rossford](#)

[Indoor Golf is Coming to Alexandria](#)

[BIZ BITS: ParTee Golf & Games settling in at downtown Lewiston location](#)

[New '10th Hole' Brings Indoor Golf, Games to Youngstown](#)

[Parsippany's Topgolf Opening Soon, Now Hiring](#)

[New Beer Garden Brings a Fresh, Coastal-Inspired All Weather Social Space to West Lakes](#)

New IGA Memberships on Our Website

Improve Profitability, Education, Credibility, and Connection

Check out our three NEW Indoor Golf Membership Programs with much more added value. There is a membership option to fit YOUR needs, whether you are a current or future operator or supplier.

We are offering the IGA Community Membership, the Operator Membership and two Business Partner Membership options. Select the one that is right for you.

Click [HERE](#) to see all the benefits of an IGA membership NOW!

Please forward this email to whomever might be interested.



INDOOR GOLF ALLIANCE
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