



# Indoor Golf Industry News

Uniting Indoor Golf for a Stronger Future

June 15, 2026

This week's newsletter is sponsored by

**pourtek**

## Indoor Golf Alliance News

Join the very First Indoor Golf Virtual Conference June 24<sup>th</sup>

### What you will learn:

- \* Simulator Technology & Equipment Optimization (Ken Reynolds, aboutGolf)
- \* Designing a Profitable Indoor Golf Facility (Matthew Atkins, Design2Golf)
- \* Hosting Leagues that Drive Recurring Revenue (George Hansen, Golf Genius)
- \* Full Bays and Still Broke? (Kyle Morris, The Golf Room)
- \* Membership Models That Work (Jordan Wood, The Back Nine Golf)
- \* Broadening the Funnel: Bringing More People to Indoor Golf More Often (TJ Schier, SmashSwing)

### More details here:

<https://www.indoorgolfalliance.org/conferences-events/>

### Special Group Pricing Available contact,

[phili@indoorgolfalliance.org](mailto:phili@indoorgolfalliance.org)

## Industry Update

Demand for Indoor Golf Is Growing and These Franchises Are Taking Their Shot Whether they're getting serious about their golf game or taking the family out for a fun activity, customers are showing interest in golf simulators—and franchises are drawing a big slice of the action. Touting top-of-the-line technology, franchisors such as The Back Nine Golf, The Swing Bays and TruGolf Links have big expansion plans in mind.

[Read More](#)

## Golf Simulator Franchise vs Independent News

### Top 5 Golf Simulator Franchises: Tee Up Your Business Success

Golf Simulators are still in their infancy and offer a lot of room for growth. If you've ever considered buying a golf simulator franchise, now is the time. Before making a decision on which franchise to partner with, it's important to do some thorough research, which is why we offer a [comprehensive business plan and startup kit](#) that you can compare to popular franchises.

We understand the importance of making an informed decision, and our goal is to provide objective facts on the golf simulator business as a whole so that you can better understand if the benefits a franchise offers are truly worth the price. Before you break out your checkbook, use this guide to assess the different golf simulator franchises available compared to our free guide on opening an indoor golf center.

Whichever path you choose, make it quick because this business is already booming.

[Read More](#)

## Design News

## **More Than Wall Art: How SEG Systems Add Depth, Light, and Sound Control**

One system. Multiple roles inside the room.

Most people think of artwork as a single-purpose element—something you hang and move on from. In reality, the right system can do much more than fill a wall.

In simulator environments, that flexibility becomes a real advantage.

[Read More](#)

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## **Marketing and Promotions**

### **Net Par indoor golf simulator in Mishawaka offers Father's Day Specials**

MISHAWAKA, Ind. (WNDU) - Michiana's newest indoor golfing facility is offering specials for Father's Day. Net Par opened in December. The indoor golf simulator features seven TrackMan-powered bays, a full bar and food. Customers who buy a Father's Day gift card will receive free golf hours. A \$50 gift card includes one free hour, and a \$100 gift card includes two free hours.

[Read More](#)

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## **New Facility Openings**

Break 100 unveils next-generation indoor golf experience at Wack Wack  
<https://www.manilatimes.net/2026/06/01/tmt-newswire/break-100-unveils-next-generation-indoor-golf-experience-at-wack-wack/2355339>

New indoor black light mini golf in Sioux Falls  
<https://www.aol.com/news/indoor-black-light-mini-golf-220610772.html>

A new virtual golfing spot opens in SLO County. Here's how it works  
<https://www.aol.com/articles/virtual-golfing-spot-opens-slo-180000000.html>

Moorhead club combines 24-hour gym with unlimited golf simulators  
<https://www.inforum.com/sports/moorhead-club-combines-24-hour-gym-with-unlimited-golf-simulators>

Dick's to debut immersive House of Sport in Denver-metro area  
<https://www.bizjournals.com/denver/news/2026/06/01/dicks-sporting-goods-house-of-sport-larkridge-cre.html>

Exciting new state-of-the-art indoor golf experience swings into Rugby  
<https://www.warwickshireworld.com/business/exciting-new-state-of-the-art-indoor-golf-experience-swings-into-rugby-8653149>

The Back Nine indoor golf franchise set to open in Shops at Rockvale  
[https://lancasteronline.com/business/whats\\_in\\_store/the-back-nine-indoor-golf-franchise-set-to-open-in-shops-at-rockvale/article\\_4b804723-dd47-4797-8df4-9b3a6cc30160.html](https://lancasteronline.com/business/whats_in_store/the-back-nine-indoor-golf-franchise-set-to-open-in-shops-at-rockvale/article_4b804723-dd47-4797-8df4-9b3a6cc30160.html)

Indoor golf franchise opens in central PA  
<https://www.pennlive.com/business/2026/05/indoor-golf-franchise-opens-in-central-pa.html>

Third Round Social to open dining and entertainment venue in Commerce City  
<https://coloradobiz.com/third-round-social-dining-entertainment-commerce-city/>

Indoor golf venue Tee Box ready to tee off at Regency  
<https://richmondbizsense.com/2026/05/29/indoor-golf-venue-tee-box-ready-to-tee-off-at-regency/>

Birdie Central opens June 20, bringing 24/7 golf, a clubhouse feel to Spring/Klein  
<https://communityimpact.com/sponsored/sponsored/2026/06/12/birdie-central-opens-june-20-bringing-247-golf-a-clubhouse-feel-to-springklein/>

The Lab Indoor Golf Lounge Coming to Piqua Center this Fall  
<https://www.thislocallife.com/indoor-golf-coming-to-piqua-center>

One Tank Trips: The Back Nine

<https://www.wbrz.com/news/one-tank-trips-the-back-nine/>

Par Tee Golf plans indoor simulator facility in Tyler

<https://www.kltv.com/2026/06/03/par-tee-golf-plans-indoor-simulator-facility-tyler/>

Husband, Wife Duo open new indoor golf simulator facility off Route 22 In Somerset County

<https://patch.com/new-jersey/bridgewater/husband-wife-duo-open-new-indoor-golf-simulator-facility-route-22-branchburg>

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### **New IGA Memberships on Our Website**

*Improve Profitability, Education, Credibility, and Connection*

Check out our three NEW Indoor Golf Membership Programs with much more added value. There is a membership option to fit YOUR needs, whether you are a current or future operator or supplier.

We are offering the IGA Community Membership, the Operator Membership and two Business Partner Membership options. Select the one that is right for you.

Click [HERE](#) to see all the benefits of an IGA membership NOW!

*Please forward this email to whomever might be interested.*



**INDOOR GOLF ALLIANCE**

Uniting Indoor Golf for a Stronger Future.

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