



Indoor Golf Industry News

Uniting Indoor Golf for a Stronger Future

June 1, 2026

This week's newsletter is sponsored by



The #1 Custom Proline

Indoor Golf Alliance News

IGA Virtual Conference June 24th Offers Groups Discounts, 50% Off

The Indoor Golf Alliance is hosting the very first Indoor Golf Virtual Conference with 6 great topics and a panel of Indoor Golf Veterans. There are now 2 ways to get the 50% off discount.

1. Groups of 10 or more.
2. Or contact an IGA Preferred Vendor/ Sponsor. They will get you the discount code.

IGA Preferred Vendors/Sponsors

Golf Genius, Gallus Golf, Indoor Golf Shop, Golf As Life, KZG, SmashSwing, Golf O'Clock, All Sports Inflatables, 2Hemispheres, ProAgenda, foreUP, evenplay, Power Tee, SkyTrak, aboutGolf, OxyTurf, vteegolf, TruSim, Impact Sports, Pride Sports, Playbypoint, Revolt Marketing

For more details on Groups Discounts, contact

phili@indoorgolfalliance.org

Simulator News

Uneeekor Expands QED Trade-In Program to Full AI Studio Lineup

Uneeekor, a global leader in golf simulation and performance technology, is expanding its QED Trade-In Program to include the brand's new AI Studio lineup, its most complete training package to date. QED owners can now apply up to a \$4,700 trade-in credit toward the [EYE XR, EYE XO, or EYE XO2 AI Studio packages](#), giving customers more options to upgrade into Uneeekor's most complete AI-powered training environment. When the trade-in program launched in the fall of 2025, it gave QED owners a direct path to the EYE XR launch monitor.

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Software News

Golf Genius Announces Three Major Innovations for Golf Professionals and Golfers

WAYNE, PA – Golf Genius, the leading provider of cloud platforms for golf professionals and facilities and a global leader in golfer apps, today announced three major innovations driven by its continued investment in research and development. Currently in beta with select customers, these innovations help facilities operate more efficiently while enhancing on-course experiences for golfers.

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Golf Course News

Pinehurst and GOLFZON Announce Strategic Partnership

GOLFZON and Pinehurst Resort, the cradle of American golf, today announced a strategic partnership designed to bring Pinehurst's world-renowned courses to GOLFZON users worldwide. This collaboration expands access to one of golf's most storied destinations, allowing millions of GOLFZON users to experience Pinehurst's championship-caliber courses in a highly immersive simulator environment.

In the coming years, GOLFZON will also install several TwoVisionNX systems throughout the resort, enabling guests to play on the industry's leading simulators while onsite.

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Indian Creek Golf Course Completes Multi-Million Dollar Renovation and is Staying Open to the Public

ELKHORN, Neb. (KMTV) — Indian Creek Golf Course in Elkhorn unveils a multi-million dollar clubhouse renovation and is staying open to the public. The clubhouse, originally built in 1992, underwent a two-year renovation and now includes a lounge, event space, golf simulators and a restaurant. While the National Golf Foundation found that private clubs account for more than 50% of new development in the golf world, Indian Creek is staying open to the public.

Neighbors are invited to see the new clubhouse for themselves at a ribbon cutting and open house on Wednesday, May 27, from 4–6 p.m. The course is located off 204th and West Maple in Elkhorn.

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Marketing and Promotions

Five Iron Golf Fort Worth Welcomes Charles Schwab Challenge Fans with Tournament-Week Experiences, Watch Parties and Free Golf for Anyone named Charles

Newly opened near Southside venue celebrates opening month ahead of June 11 grand opening party with tournament specials, elevated sports viewing and complimentary simulator time during one of Texas golf's biggest weeks

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Tournament News

Blue Tees Golf Partners with Grass League as Presenting Sponsor of New Match Series

Blue Tees Golf, a leader in innovative golf technology, today announced a new multi-year partnership with Grass League, becoming the Presenting Sponsor of the newly launched Grass League Match Series powered by Blue Tees and the league's official distance-measuring device partner.

The Grass League Match Series powered by Blue Tees is a season-long, single-elimination competition centered on 2v2 matchups among Grass League franchises. Through this collaboration, Blue Tees will introduce its connected technology platform across both the competition and broadcast experience, featuring Rainmaker, its portable launch monitor, in addition to advanced distance-measuring and real-time data visualization tools.

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Virtual Tee Crowns First Big Dog Sim Golf Champion and Launches \$5,000+ Summer Series

Bandsagger defeats Bbelzgolf 2&1 in inaugural Finals; over \$11,000 in prize money distributed in Season 1. Summer Series registration opened May 19.

Denver, CO (PRUnderground) May 18th, 2026

Virtual Tee Systems, the leading custom golf simulator installation company, today announced the conclusion of Season 1 of the Big Dog Competitive Sim Golf League and the launch of its Summer Series, beginning May 19, 2026.

Bandsagger claimed the inaugural Big Dog championship, defeating Bbelzgold 2&1 in a head-to-head Finals between two of the top-10 sim golfers in the world. More than \$11,000 in prize money was distributed across the season.

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Job Openings

Looking for Good People?

Post your job openings for free with the IGA

[Click here](#)

Instructor News

SkyGolf and SkyTrak Announce Strategic SuperTags™ Partnership to Deliver Connected, End-to-End Golf Performance Insights

Integration of SuperTags™ club and swing data with SkyTrak simulation creates a unified platform across simulation, practice, and on-course play.

Ridgeland, MS & Denver, CO — SkyGolf and GOLFTEC, owner of SKYTRAK, today announced a strategic integration of SuperTags™, creating a unified performance platform that connects club data, swing capture, ball data for both off-course and on-course play for the first time in a seamless and scalable way.

This collaboration enables SKYTRAK users to access key club delivery metrics directly within the SkyTrak application, while unlocking a broader performance ecosystem through SkyGolf applications—bridging the gap between simulation, practice, and on-course play.

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Facility Openings

[Denver Office Space Featuring Golf Simulators Opening this Summer](#)

[Indoor Golf Venue Signs Lease At Reston Station Months After Similar Facility Drops Out](#)

[Pritzker, Community Leaders Cut Ribbon on Peoria's Golf Learning Center](#)

[This Exciting New Bar and Social Hub in Edmonton Will Feature Immersive Golf Simulators](#)

[A New Virtual Golfing Spot Opens in SLO County. Here's How it Works](#)

[How Nigel's Drive Made Indoor Golfing Business a Reality](#)

[Barren County High School Opens New Indoor Golf Facility](#)

[The Golf Crypt Announces Grand Opening of Port St. Lucie Location](#)

[Ocean County Sports Complex Looks To Bring Families Together](#)

[From the Fairways to the Fairgrounds: PGA Tour Superstore Sets July 18 Grand Opening for Timonium](#)

New IGA Memberships on Our Website

Improve Profitability, Education, Credibility, and Connection

Check out our three NEW Indoor Golf Membership Programs with much more added value. There is a membership option to fit YOUR needs, whether you are a current or future operator or supplier.

We are offering the IGA Community Membership, the Operator Membership and two Business Partner Membership options. Select the one that is right for you.

Click [HERE](#) to see all the benefits of an IGA membership NOW!

Please forward this email to whomever might be interested.



INDOOR GOLF ALLIANCE
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