



Indoor Golf Industry News

Uniting Indoor Golf for a Stronger Future

May 4, 2026

This week's newsletter is sponsored by

SKYTRAK™

Indoor Golf Alliance News

Learn from the Experts – Indoor Golf Virtual Conference, Wednesday, June 24th

Session #1 - Simulator Technology & Equipment Optimization (aboutGolf)
Session #2 - Designing a Profitable Indoor Golf Facility (Design2Golf)
Session #3 - Hosting Leagues That Drive Recurring Revenue (Golf Genius)
Session #4 - Building a Strong Brand in Your Market (Kyle Morris)
Session #5 - Membership Models That Work (The Back Nine)
Session #6 - Data-Driven Decision Making

For more information and to register, [click here](#).

Facility Profile

The Hidden Reason Some Simulator Rooms Just Feel Better

It's not the technology. It's what your brain is processing without you realizing it.

You can have the best simulator technology in the world—and still end up with a room that feels off. Most people assume performance is driven by what's on the screen. In reality, it's just as influenced by everything around it.

[Read More](#)

Simulator News

Platform Golf Installation at Sky Sports Studio To Enhance Tour Coverage

PLATFORM Golf, a market leader in immersive golf technology, has installed their TrueSlope™ system, a full-swing and putting platform, inside the Sky Sports studio in Isleworth, marking a significant step forward in how golf is analysed and presented across broadcast coverage.

The platform made its on-air debut during Sky Sports' Masters Breakfast coverage from Augusta National. Following this successful first deployment, the installation is set to play a key role in Sky Sports' ongoing coverage of both the DP World Tour and PGA Tour. The full-swing TrueSlope™ configuration allows presenters and analysts to replicate uneven lies, stance challenges, and real-world course conditions, delivering deeper storytelling and more technically rich analysis during live broadcasts.

[Read More](#)

Software News

SkyGolf and SkyTrak Announce Strategic SuperTags™ Partnership to Deliver Connected, End-to-End Golf Performance Insights

SkyGolf and GOLFTEC, owner of SKYTRAK, today announced a strategic integration of SuperTags™, creating a unified performance platform that connects club data, swing capture, ball data for both off-course and on-course play for the first time in a seamless and scalable way.

This collaboration enables SKYTRAK users to access key club delivery metrics directly within the SkyTrak application, while unlocking a broader performance ecosystem through SkyGolf applications—bridging the gap between simulation, practice, and on-course play.

[Read More](#)

Marketing and Promotions

GOLFZON Forms New Strategic Partnership with the Miami Dolphins
Multi-year agreement brings GOLFZON's industry-leading simulator technology to fans at all Miami Dolphins home games

Chantilly, Va. — GOLFZON, the global leader in golf simulator technology, today announced a new, multi-year deal naming the company the Official Golf Simulator of the Miami Dolphins. The partnership brings GOLFZON's immersive TwoVisionNX simulators to football fans at Hard Rock Stadium, integrating cutting-edge simulators into one of the most dynamic sports and entertainment venues in the world.

[Read More](#)

Instructor News

Proponent Group's Video 'Vault,' Loaded with Instruction How-To, Crosses the 200-Hour Mark—Most Presentations Newly Remastered

Thought leaders, business innovators and golf academy entrepreneurs have taken the stage at Proponent Group gatherings for two decades now, mic'd up and with cameras rolling. The result is an unmatched archive of nearly 300 video presentations that a Proponent member coach can access on demand on the company's member-only website. Along with the vintage nature of some older taped presentations, production values were less than optimal, opening the door for cleanup and re-editing with the use of digital post-production tools developed in recent years.

[Read More](#)

Instructor News

Proponent Group's Video 'Vault,' Loaded with Instruction How-To, Crosses the 200-Hour Mark—Most Presentations Newly Remastered

Thought leaders, business innovators and golf academy entrepreneurs have taken the stage at Proponent Group gatherings for two decades now, mic'd up and with cameras rolling. The result is an unmatched archive of nearly 300 video presentations that a Proponent member coach can access on demand on the company's member-only website. Along with the vintage nature of some older taped presentations, production values were less than optimal, opening the door for cleanup and re-editing with the use of digital post-production tools developed in recent years.

[Read More](#)

New Facility Openings

New Bar with Golf Simulators Opens in Historic Midway Location.
<https://www.kentucky.com/lexgoeat/restaurants/article315468853.html#storylink=cpy>

Westfield Whiskey Seller to Make Way for Indoor Golf and Entertainment Venue
<https://www.wrtv.com/news/local-news/westfield-whiskey-seller-to-make-way-for-indoor-golf-and-entertainment-venue>

New Indoor Golf Club 'The Approach Shot' Swings Into Towaco
<https://www.tapinto.net/towns/montville/articles/new-indoor-golf-club-the-approach-shot-swings-into-towaco>

South Tampa Warehouse to Become Indoor Golf Venue

<https://tbbwmag.com/2026/04/23/indoor-golf-south-tampa-warehouse/>

Indoor Golf Training Facility Opening in Meridian

<https://boisedev.com/news/2026/03/29/indoor-golf-training-facility-opening-in-meridian/>

Another Nine Starts Construction on Oak Ridge North location

<https://communityimpact.com/houston/the-woodlands/business/2026/04/21/another-nine-starts-construction-on-oak-ridge-north-location/>

The North Buffalo Golf Sim Bar Where the Chicken Parm Sandwich & Weck Sliders Do All the Talking

<https://stepoutbuffalo.com/the-north-buffalo-golf-sim-bar-where-the-chicken-parm-sandwich-weck-sliders-do-all-the-talking/>

Eye on Small Business – X-Golf Scarsdale

<https://westfaironline.com/business/eye-on-small-business-x-golf-scarsdale/>

About Dyersville Clubhouse in Dyersville:

<https://khak.com/ixp/679/p/dyersville-clubhouse-golf-simulator/>

New IGA Memberships on Our Website

Improve Profitability, Education, Credibility, and Connection

Check out our three NEW Indoor Golf Membership Offerings with much more added value. There is a membership option to fit YOUR needs, whether you are a current or future operator or supplier.

We are offering the IGA Community Membership, the Operator Membership and two Business Partner Membership options. Select the one that is right for you.

Click [HERE](#) to see all the benefits of an IGA membership NOW!

Please forward this email to whomever might be interested.



INDOOR GOLF ALLIANCE
Uniting Indoor Golf for a Stronger Future.

19224 N. 78th Ave. Glendale, Az 85308

www.indoorgolfalliance.org

to UNSUBSCRIBE, click [here](#)