



Indoor Golf Industry News

Uniting Indoor Golf for a Stronger Future

May 18, 2026

This week's newsletter is sponsored by



Indoor Golf Alliance News

IGA confirms speakers for first Indoor Golf Virtual Conference, Wednesday, June 24th.

A full day of education, information and expertise on ways to run a successful Indoor Golf Facility.

Speakers include:

Ken Reynolds, CEO, [aboutGOLF](#)
Matthew Atkins, CEO, [Design2Golf](#)
George Hansen, VP, [Golf Genius](#)
Kyle Morris, Owner, [The Golf Room](#)
Jordan Wood, COO, [The Back Nine Golf](#)
TJ Schier, Jr., Owner, [Smashswing](#)

You will not want to miss information packed day.
For details, [click here](#).

Industry News (Free Webinar)

Playbypoint SEO Webinar: Get found by golfers searching online. Free 45-minute session from Playbypoint on how indoor golf facilities can boost their Google ranking and show up in AI search results. Get a practical playbook you can apply this quarter.

[Webinar Registration](#)

Industry Update

Step Inside: Indoor Golf's Realism Revolution Is Here

Indoor golf has undergone a massive transformation over the years, shifting from a glorified pixelated arcade pastime into a high-fidelity training environment. According to indoor golf expert Jon Sherman, Founder of Practical Golf and Author of The Four Foundations of Golf, the [video game feel of early simulators](#) has been replaced by immersive technology that mirrors the physics and aesthetics of a real outdoor course.

One of the most significant advancements has been the elimination of the 6-second shot latency after you swing. "That delay after you hit your shot is almost non-existent now," says Sherman. "So you're getting a real-time visual reaction to the shot as you would on the course – combined with better processing speeds and graphics."

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Launch Monitor News

Introducing: The Launch Monitor Comparison Tool

[Yardstick Golf](#) has spent years surveying you—real sim golfers sharing what actually matters: accuracy, data, and whether a launch monitor is worth it. Each year, we turn those insights into a comparison table. Helpful... but still a bit of a grind to sift through. So we built something better.

Our new Launch Monitor Comparison Tool lets you compare 27 models in seconds and filter down to exactly what fits your setup.

[Read More](#)

Software News

ProAgenda booking solutions Announces Official Partnership and Dual Integration with Lightspeed Retail and Lightspeed Golf

ProAgenda, the leading booking and coaching solution for the golf industry, is proud to announce its official partnership and deep-level integration with Lightspeed Retail and Lightspeed Golf. This collaboration establishes ProAgenda as an integral platform for managing lessons, simulator bays, driving ranges, and specialized resource bookings within the Lightspeed ecosystem.

As the golf and sports industry shifts toward multi-revenue stream models—combining traditional coaching with high-tech simulators and modern range experiences—the need for a unified tech stack has never been greater.

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FlightScope and Golf Live Partner for Championship-Ready Bundle

FlightScope is excited to announce an integrated coaching collaboration with Golf Live, the leader in instant virtual instruction. In celebration of the upcoming major at the historic Aronimink Golf Club, FlightScope and Golf Live are joining forces to provide golfers with a "championship-level" path to improvement by combining trusted performance data with expert virtual coaching.

Available for a limited time from May 7 through May 20, all current FlightScope Mevo Gen2 and Mevo+ owners, as well as new customers, are eligible to receive a complimentary professional swing evaluation plus an extended 30-day free trial of Golf Live+.

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Marketing and Promotions

Driving Success: Donors Celebrated on Fifth Anniversary of Ernie Denham Indoor Golf Facility

LOUISVILLE, Ky. -- Bellarmine University is celebrating the fifth anniversary of the Ernie Denham Indoor Golf Facility, recognizing the dedicated group of donors, families and supporters whose vision made the off-campus training center a reality for the Knights' men's and women's golf programs.

Opened in 2021, the facility has become a cornerstone of Bellarmine Athletics' continued rise in NCAA Division I competition. The facility, named for a longtime Bellarmine golf coach who died in 2019 after 17 seasons coaching the Knights, includes three hitting bays with two foresight simulators, a putting green with seven holes, a chipping area, a study area, and an office for the coach.

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Casual Gathering Brought Residents, Local Leaders, and Rotary Members Together for Conversation, Connection and Indoor Golf at GolfCube Social

MOUNTAINSIDE, NJ — The Rotary Club of Mountainside recently traded a traditional meeting room for a golf simulator bay, hosting a casual meet-up at GolfCube Social for an evening of conversation, connection, and indoor golf.

The event gave current members, prospective members, and community supporters a chance to gather in an informal setting while learning more about Rotary's service-based mission. Mountainside Mayor Paul Mirabelli attended, along with Rotary members and other local supporters.

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Design News

The Kind of Artwork That Makes Installers Look Like Heroes

Golf As Life -- If it adds friction, it doesn't belong in the room. There's one rule that guides every simulator project I work on: If the artwork makes the installer's job harder, it doesn't belong in the room.

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Skender Wraps Common-Area Upgrades, Four Office Buildouts at Indianapolis' Keystone Crossing Office Park

Skender, serving as general contractor, has completed common area upgrades and four office buildouts at the five-building, 1.1-million-square-foot Keystone Crossing office park in Indianapolis.

The four tenant buildouts totaling 57,000 square feet and common area enhancements were completed on behalf of landlords Interamar and Typerion Holdings, who acquired the campus in late 2024 and are implementing a significant repositioning of the workplace community. All projects were completed between the fourth quarter of 2025 and the first quarter of 2026 and are detailed below.

[Read More](#)

Tournament News

Five Iron Golf Introduces Real-Money Tournament Platform, Turning Indoor Golf into a National Competitive Network

Five Iron Golf, a global leader in indoor golf and entertainment, today announced the launch of Five Iron Tournaments, a real-money tournament platform for indoor golf. Launching across 15 markets in 11 states plus Washington, D.C., and expanding to additional markets by late summer 2026, the platform turns every location into part of a connected, always-on competitive network, redefining how golf is played and experienced. The launch builds on nearly a decade of growth that has transformed Five Iron from a four-simulator concept in New York's Flatiron district into a global indoor golf brand with [over 50 locations across the United States](#) and internationally.

[Read More](#)

Job Openings

Director of Custom Design & Installation – The Indoor Golf Shop

The Indoor Golf Shop (TIGS) is a vertically integrated leader in the indoor golf industry — spanning e-commerce, manufacturing, and custom installation. Across our brands (including SIGPRO and InHome Golf), we design, source, manufacture, and install premium indoor golf solutions for homeowners and commercial facilities nationwide. We partner with the top OEM brands in the industry and operate our own manufacturing and fabrication domestically.

[Apply](#)

New Facility Openings

[New 7-Eleven, Indoor Golf Range Approved in Grand Rapids Area](#)

[TruGolf Links Regional Developer Signs Lease for Second Location](#)

[Tech-Driven Indoor Mini Golf Brand Opening First Ohio Location in Columbus](#)

New IGA Memberships on Our Website

Improve Profitability, Education, Credibility, and Connection

Check out our three NEW Indoor Golf Membership Programs with much more added value. There is a membership option to fit YOUR needs, whether you are a current or future operator or supplier.

We are offering the IGA Community Membership, the Operator Membership and two Business Partner Membership options. Select the one that is right for you.

Click [HERE](#) to see all the benefits of an IGA membership NOW!

Please forward this email to whomever might be interested.



INDOOR GOLF ALLIANCE
Uniting Indoor Golf for a Stronger Future.

19224 N. 78th Ave. Glendale, Az 85308

www.indoorgolfalliance.org

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