



Indoor Golf Industry News

Uniting Indoor Golf for a Stronger Future

April 6, 2026

This week's newsletter is sponsored by



Indoor Golf Alliance News

The IGA offers great value to indoor golf operators. vendor discounts, help manuals, Industry News, Informative monthly webinars, product reviews, community and consulting and direction. Check out our new Membership Programs.

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Industry Update

Leading Companies Reinforcing Their Presence in the Golf Simulator Market

The golf simulator market is poised for significant expansion as technology advances and consumer interest grows. With innovations enhancing the realism and accessibility of virtual golf experiences, this sector is set to attract a diverse range of users, from casual players to professional athletes. Let's explore the market's size, key drivers, leading companies, emerging trends, and major segments shaping its future.

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Golfzon Simulators to Be Installed at Pebble Beach Resort

Golfzon America, the U.S. subsidiary of South Korean golf simulator maker Golfzon, announced Wednesday that it has signed a partnership with Pebble Beach Company, the prestigious American golf resort operator. Through the partnership, Golfzon's simulator technology will be combined with Pebble Beach Resort's golf and tourism infrastructure. The two companies plan to lay the groundwork for offering golfers worldwide a new golf experience linked to the Pebble Beach brand.

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Simulator News

Golf VX Announces First Official Golf Association Partnership with Chicago District Golf Association

Golf VX announced its partnership with the Chicago District Golf Association (CDGA). The collaboration marks a significant milestone for Golf VX as it continues to bridge the gap between traditional golf and modern, year-round play. To officially launch the partnership, CDGA members will receive 40% off simulator bay time at Golf VX when booking a minimum of two hours. The exclusive member benefit officially launched on March 6, 2026, at [Golf VX Arlington Heights](#) and CDGA members will enjoy perks and special offers all season long.

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Software News

The Unsung Hero of the Indoor Golf Experience: The Software

It's amazing how immersive indoor golf has become and much like actual golf the gameplay has become. It's easy to look at the logo on the [simulator screen](#) or [launch monitor](#) and assume all of the intellectual and technological ingenuity comes from one source. In some cases, that's true . Frequently, though, the software that provides the game play, functionality between user modes and the vast libraries of golf courses that can be played comes from a third party.

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Marketing and Promotions

Golf Simulator Business Marketing Strategies

There are many ways to market your golf simulator business, but experienced owners agree that Facebook is the most effective to hit your golf target market. The platform perfectly lends itself to local businesses who want to securely establish themselves in their respective golf market. With a little guidance, you can get more eyes on your business and, therefore,

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Golf Course News

The Future of Golf Operations: Inside Landscapes Golf Management

The golf industry is evolving faster than at any point in the past 30 years—and much of that transformation is happening behind the scenes. In this episode of the Chicago Golf Report Podcast, we sit down with Mark Mattingly, Executive Vice President at [Landscapes Golf Management](#), to explore how course operators are adapting to shifting consumer expectations, aging infrastructure, and the growing role of technology in the game.

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Tournament News

Sewickley Public Library Hosts Indoor Golf Fundraiser

Sewickley Public Library recently hosted one of its largest sports-themed fundraisers with more than 340 patrons navigating fairways between the bookshelves. The third annual Mini Golf in the Library took place March 6-7.

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Indoor Golf Tournament Brings Community Together in North Ridgeville

The tournament marked the culmination of a 10-week league that kept players active during the colder months, offering competition and camaraderie. More than 70 participants took part in the league this season, with 64 advancing to the playoff rounds before narrowing down to the final competitors.

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New Facility Openings

[Atlanta Golf & Social Opening Two New Locations This Year](#)

[Sports Club Aims to Bring New Energy to Downtown Los Angeles Property](#)

[Ship Bottom Postpones Indoor Golf Facility Decision to April](#)

[Sim Seeking: Inside NYC's Exclusive Indoor Golf Club in the Heart of Midtown](#)

[Indoor Golf Facility Opens in Hamilton](#)

[The Back Nine Golf Tees Up a New Location Opening in Cedar Park Next Month](#)

[Caddy's Indoor Golf Coming to Johnson City](#)

[New High-Tech Simulators Open at Miners' Nine](#)

[Golf Simulator, Dunkin' Planned for Adams Township Shopping Center](#)

[Caddy's Indoor Golf Coming to Johnson City](#)

New IGA Memberships on Our Website

Improve Profitability, Education, Credibility, and Connection

Check out our three NEW New Indoor Golf Membership Programs with much more added value. There is a membership option to fit YOUR needs, whether you are a current or future operator or supplier.

We are offering the IGA Community membership, the Operator membership and two Business Partner membership options. Select the one that is right for you.

Click [HERE](#) to see all the benefits of an IGA membership NOW!

Please forward this email to whomever might be interested.



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