



# Indoor Golf Industry News

Uniting Indoor Golf for a Stronger Future

April 20, 2026

This week's newsletter is sponsored by  
**GOLF AS LIFE**



## Indoor Golf Alliance News

IGA announces Indoor Golf Virtual Conference. **Join us Wednesday, June 24<sup>th</sup> for a great day of education.** Experts in the industry will be covering the topics that will help you with your indoor golf facility.

### Topics

- Simulator Technology & Equipment Optimization
- Designing a Profitable Indoor Golf Facility
- Hosting Leagues That Drive Recurring Revenue
- Building a Strong Brand in Your Market
- Membership Models That Work
- Data-Driven Decision Making

[Click here](#) for more details and to register.

## Industry Update

**Why Most Simulator Rooms Feel Incomplete** (even with great technology)

Most simulator conversations start with technology—launch monitors, screens, software.

But once the novelty wears off, something else takes over: how the room actually feels.

Over the past 40+ years, I've photographed more than 1,800 golf courses around the world. Recently, I've started applying that same understanding of space, light, and landscape to simulator environments—specifically how golf imagery can shape the feel of a room without distracting from the game.

And one thing has become clear: The environment around the screen has more impact than most people realize....

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## Simulator News

Golf VX Launches Groundbreaking Quantum Simulator Platform in the United States. Next-generation simulator technology delivers unmatched realism, AI-powered coaching and a fully integrated golf experience.

ARLINGTON HEIGHTS, Ill. — Golf VX, the leader in immersive indoor golf experiences powered by advanced technology, today announced the official U.S. launch of its revolutionary Quantum simulator platform, setting a new benchmark for realism, performance data, and user experience in the simulator category.

[Read More](#)

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### **Software News**

Check out the hottest Games and Contests software on the market.

<https://www.evenplay.com/>  
<https://www.smashswing.golf/>

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### **Marketing and Promotions**

For marketing and promotional ideas, check out our webinars by [clicking here](#).

- Marketing and Promotions
  - Added Revenue
  - Hosting Leagues
  - Hosting Special Events
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### **Tournament News**

#### **Five Iron Golf Expands Pathways from Practice to Play with Spring Tune-Up, PGA Jr. League and Green Grass Pass**

Five Iron Golf, the global leader in indoor golf and entertainment, is expanding its player development offerings this spring with initiatives designed to help golfers improve more consistently and transition seamlessly from structured practice environments to on-course play. Through instruction-led programming, expanded junior competition, and enhanced membership benefits, Five Iron continues to strengthen the connection between modern training environments and traditional golf.

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#### **Toptracer Announces Return of Old Course Reversed Virtual Competition at St Andrews Links**

Toptracer, official range technology of The Home of Golf, announces the exclusive Old Course Reversed competition will return to its partner ranges around the globe from April 16 – May 17. In 2025, the month-long virtual competition on Old Course Reversed at St Andrews Links garnered 41,354 rounds played by golfers from over 35 countries. In 2026, both [Toptracer](#) and [St Andrews Links](#) look to bring the competition to even more golfers around the world for a chance to win a tee time on the actual Old Course Reversed in 2027.

[Read More](#)

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### **New Facility Openings**

[Raleigh development announces first tenant for new expansion. When it opens](#)

[The Bunker is Adding an Eighth Location as it Prepares for Franchising](#)

[Former Smokies Player Turned Golf Pro Opens Indoor Golf Club in North Knoxville](#)

[Indoor Golfing Now Available in Brandon](#)

[Cabana Golf Unveils the First Outdoor Golf Simulator of its Kind: Redefining the Game for Golfers Everywhere](#)

[Seaboard Station Lands Indoor Golf for Development's Next Phase](#)

[A Giant New Indoor Golfing and Bowling Hub is Opening in Miami](#)

[You Can Take a Swing at this New Jackson Golf Simulator](#)

[New Indoor Golf Facility With Bar and Restaurant to Open in State College Area](#)

[24/7 Community Space for Golfers Opens in North Knoxville](#)

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## **Job Openings**

### **Golf VX – Marketing Manager**

NOW HIRING: Golf VX designs best in class golf simulators and operates both company owned venues and an expanding franchise network. Our mission is to make golf more immersive, data-driven, and accessible. As we scale, we need a strategic, hands-on Marketing Manager to unify our brand and accelerate growth across three pillars—our simulator product line, corporate locations, and franchise partners.

[Read More](#)

### **Golf Jobs at Fore Jobs**

[Read More](#)

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## **New IGA Memberships on Our Website**

*Improve Profitability, Education, Credibility, and Connection*

Check out our three NEW Indoor Golf Membership Programs with much more added value. There is a membership option to fit YOUR needs, whether you are a current or future operator or supplier.

We are offering the IGA Community Membership, the Operator Membership and two Business Partner Membership options. Select the one that is right for you.

Click [HERE](#) to see all the benefits of an IGA membership NOW!

*Please forward this email to whomever might be interested.*



**INDOOR GOLF ALLIANCE**  
Uniting Indoor Golf for a Stronger Future.

19224 N. 78th Ave. Glendale, Az 85308

[www.indoorgolfalliance.org](http://www.indoorgolfalliance.org)

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