



Indoor Golf Industry News

Uniting Indoor Golf for a Stronger Future

March 31, 2026

This week's newsletter is sponsored by



Indoor Golf Alliance News

Making history with the very first International Indoor Golf Trade Show and Conference. July 7-9, 2026 Bellagio Resort, Las Vegas, NV
Join us and learn, meet experts and mingle with your peers in the industry.

[Learn more](#)

Industry Update

What Golfers Pay to Play Simulator Golf

Indoor simulator golf has quickly gone from a niche training tool for pro golfers to a mainstream way of [practicing and playing year round](#). From entertainment venues and simulator lounges to fully built [home setups](#), golfers now have more options than ever to tee it up indoors.

When comparing costs, though, we quickly found that, depending on how and where you play, the cost of simulator golf varies widely.

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Funding

How to Fund Your Indoor Golf Business

With your business plan in hand, it's time to tap all your available resources to find the best available financing at the lowest cost to you. As you enter this phase of your indoor golf startup, keep in mind that there are lenders, accountants and attorneys who specialize in small business financing. In some cases, they represent your best chance of a smooth, successful financing experience.

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Software News

The 8 Golf Simulator Booking Software

When you own an indoor golf venue, a big part of your job is managing bookings. One of the easiest ways to do that is to use a golf simulator booking software (SaaS).

Golf simulator rental, lessons, club hire, fittings, [indoor golf leagues](#), private events, food, drinks, members-only... Given the wide variety of services and amenities provided by an indoor golf facility, it's not always easy to find the software that most suits your needs.

[Read more.](#)

Franchise vs Independent

Top 5 Golf Simulator Franchises: Tee Up Your Business Success

Golf Simulators are still in their infancy and offer a lot of room for growth. If you've ever considered buying a golf simulator franchise, now is the time. Before making a decision on which franchise to partner with, it's important to do some thorough research, which is why we offer a [comprehensive business plan and startup kit](#) that you can compare to popular franchises.

We understand the importance of making an informed decision, and our goal is to provide objective facts on the golf simulator business as a whole so that you can better understand if the benefits a franchise offers are truly worth the price.

Before you break out your checkbook, use this guide to assess the different golf simulator franchises available compared to our free guide on opening an indoor golf center. Whichever path you choose, make it quick because this business is already booming.

[Read More](#)

Marketing and Promotions

Get your March Madness and Golf Fix at the Same Time at Five Iron Golf

Looking for a way to scratch your golf and March Madness itch at the same time? Five Iron Golf may be just what you're looking for.

Five Iron Golf is positioning its venues as the "College Basketball HQ" during the tournament with its Fairway Fast Break promotion, giving fans a more interactive way to watch the games. Groups can reserve 1–2 golf simulator bays for up to 12 people while catching all-day tournament coverage across TVs, alongside a full food and beverage menu.

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Tournament News

Handicapping The Putting Zone Shootout National Putting Tour ESPN Event

Saturday, March 21st, is the big day for the **Putting Zone Shootout** with over 60 of the World's Greatest Professional Putters vying for the largest Purse for the current year 2026. This is one of the premier events for the National Putting Tour, which will draw ESPN coverage. 24 amateurs will test their skills on the one-of-a-kind course as well.

The Putting Zone is located at 3040 Sidco Dr., Nashville, TN. Saturday starts with practice rounds and player check-in, which run from 8:00 AM to 2:45 PM. The first round of the tournament will start at 3:00 PM and run until 6:00 PM, and the second round will commence at 7:00 PM and run until it finishes.

[Read more](#)

Instructor Highlight

Imagen Golf Selected as Exclusive Golf Instruction Partner at The Birds Nest in New Hope, PA

Imagen Golf, Pennsylvania's premier golf coaching provider, is proud to announce it has been selected as the exclusive golf instruction partner for The Birds Nest Bar & Grille, the newly opened, premier indoor golf and dining destination.

[Read more](#)

New Facility Openings

[Newtown's Golf Place Offers High-Tech Indoor Golf Experience](#)

[Bhutan's First Indoor Golf Bar: Inside The 19th Hole](#)

[Club Rooms Golf Simulators Norwich Opening Date Revealed](#)

[Proposed Indoor Golf Facility Aims to Drive Ship Bottom Forward](#)

[Indoor Golf Center in Reading Expands with New 18-hole Mini Course](#)

[Sports Bar and Indoor Golf Simulator Mulligan's Is Teeing up Near Woodward Park in North Fresno](#)

[Daddy Shack Golf Club to Open in Pflugerville this Summer](#)

[The Back Nine Golf to Open in Round Rock, Hutto Area](#)

New IGA Memberships on Our Website

Improve Profitability, Education, Credibility, and Connection

Check out our three NEW New Indoor Golf Membership Programs with much more added value. There is a membership option to fit YOUR needs, whether you are a current or future operator or supplier.

We are offering the IGA Community membership, the Operator membership and two Business Partner membership options. Select the one that is right for you.

Click [HERE](#) to see all the benefits of an IGA membership NOW!

Please forward this email to whomever might be interested.



INDOOR GOLF ALLIANCE
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