



Indoor Golf Industry News 2-23-26

Indoor Golf Alliance Industry News

IGA Offers Valuable Manuals for Indoor Operators

Our main mission is to inform, educate and unite the Indoor Golf Industry. We are offering several manuals to assist indoor operators, golf courses and individuals.

1. The Indoor Golf Direction Playbook
2. The Golf Simulator Opportunity
3. Golf Sim Tech Guide
4. The Sim League Guide
5. How to Crush the Indoor Golf Market

[See manuals here.](#)

Industry Update

The Golf Boom: This Time, it's Built to Last

Golf is booming again, only this time, the momentum feels different. More durable. More intentional. And, importantly, more grounded in the way people engage with the sport.

In the late 1990s and early 2000s, the Tiger Woods effect sent golf into hyperdrive. Interest was sky-high, and course development surged to match it: More than 4,000 new courses opened in a 15-year sprint. But when the economy slowed, so did the optimism. Many facilities, based on hope rather than data-driven planning, struggled to sustain quality or demand. It was a hard, industry-wide reminder that growth built on hype isn't the same as growth built on value.

[Read more.](#)

Industry Trends

2026's Hottest Indoor Golf Trends Revealed

The landscape of golf is changing. No longer is it just played on golf courses around the world, it can also be played in your garage, basement, or a sports bar with the right setup. Thanks to companies like [The Indoor Golf Shop](#), it's never been easier to set up a [home golf simulator](#) or even to add one or two or more to a clubhouse or any other [entertainment establishment](#).

[Read more.](#)

Simulator News

Full Swing and Back Nine Working Together to Power the Next Era of Simulator Golf

CARLSBAD, Calif. and ST.GEORGE, Utah, [Full Swing](#), the industry leader in pioneering sports technology, and [Back Nine](#), one of the country's fastest-growing franchises, have forged an exclusive partnership that is redefining how golfers experience simulator golf.

Built on a shared commitment to innovation, authenticity and performance, the partnership unites Full Swing's cutting-edge simulator technology and Back Nine's frictionless indoor golf experience. Together, the brands are delivering a modern golf platform that is open 24/7 and appeals to players of all ages and abilities. This formula has been integral to Back Nine's rapid

expansion, as it has grown from 10 facilities in 2023 to over 100 open locations just two years later (with 300+ more scheduled to open by the end of 2027).

[Read more.](#)

Software News

TruGolf Builds on PGA Show Momentum, Announces Major Q1 2026 Launch with D3 Sports Tech

Fresh off a standout showing at the January PGA Golf Show, TruGolf is accelerating into its next chapter of innovation, announcing a major upcoming platform launch in Q1 2026 in collaboration with D3 Sports Tech (D3ST).

At the PGA Show, TruGolf captured industry-wide attention with the debut of the TruGolf RANGE, a first-of-its-kind experience capable of supporting seven simultaneous players hitting indoors at once. The activation quickly became one of the most talked-about experiences on the show floor, sparking widespread excitement across the golf community.

[Read more.](#)

Marketing and Promotions

Swing Into Spring: Try Indoor Golf and Fun Movement at St. Luke's SportsPlex

Spring is a great time to try something new and stay active in a comfortable, climate-controlled setting. At St. Luke's SportsPlex in the Lehigh Valley, Sweet Spot Golf Simulators offer a fun, low-intensity way to enjoy movement, socialize, and explore indoor golf.

[Read more.](#)

Chill Moody's 'We Golf Now' Breaking Down Barriers Between Philadelphia Youth and Golf

PHILADELPHIA (WPVI) -- Kicking off Black History Month, West Philadelphia's own Chill Moody is on a mission to make golf accessible to everyone, regardless of background.

The Hip-hop artist and founder of "We Golf Now" invited families to Ballers in Fishtown, to sign up and try out the new golf simulators. Through his non-profit, Moody is offering free weekly golf classes to kids, ages eight to 18 in the Philadelphia area.

[Read more.](#)

Golf Course News

Second Annual Virtual Event Focused on the Future of Golf Course Management

Blue Ash, Ohio — foreUP announced the return of its Digital Summit, scheduled for **Wednesday, March 4, 2026**. Now in its **second year**, the event marks the next chapter of a growing industry forum built to bring together **golf course operators and industry experts** for a focused look at the **trends, strategies, and technology shaping how golf courses will operate and compete in**

[Read more.](#)

New Products

Indoor Golf Has its Own Titleist Ball

For many Canadian golfers, winter practice takes place under a roof, in simulators, performance studios and indoor training centers. Launch monitors have become essential tools for staying sharp year-round.

What many golfers may not realize is that Titleist has developed a golf ball engineered specifically to perform better in indoor, radar-based simulator environments, helping players get more accurate data from every swing. It's called Titleist RCT – short for Radar Capture Technology – and it's quietly changing the way golfers practice indoors.

[Read more.](#)

Job Openings

Project Coordinator Position Open in our Celina, TX Office.

The Indoor Golf Shop

[Click here.](#)

Instructor Highlights

GOLFZON Social Brooklyn Offers PGA-led Junior Golf Camps

GOLFZON Social Brooklyn is bringing [PGA-led Junior Golf Camps](#) to Downtown Brooklyn this summer, offering kids a fun, high-tech way to learn and love the game. These indoor camps combine hands-on instruction from certified PGA and LPGA teaching professionals with game-based learning on state-of-the-art golf simulators—rain or shine.

Campers build skills in the full swing, short game, putting, and golf etiquette in a safe, supportive environment with a low student-to-instructor ratio. It's a great opportunity for juniors to gain confidence, make friends, and grow as golfers right in their own community.

[Read more.](#)

New Facility Openings

[Strait Area Residents Tee Off with New Golf Simulator Business](#)

[Game On: Family Fun at Puttshack](#)

[The Sweet Spot: New Members-Only Indoor Simulator Facility; Drive, Chip and Putt Qualifying; Eichhorn-Leach Pairing](#)

[From Passion to Community Hub: Furino Opens GolfCave](#)

[Quincy's Golf & Social Targets February Opening in Gaithersburg](#)

[Golf Simulator Space Opens Monday in the Southtowns](#)

[New Local Golf Simulator Offers Year-Round Play](#)

[Indoor Golf Simulator Business Opens in Kent](#)

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Uniting Indoor Golf for a Stronger Future

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