



INDOOR GOLF NEWS

Uniting Indoor Golf for a Stronger Future

December 31, 2025

Happy New Year!

Indoor Golf Alliance News

Simulator Company Offers New Way to Bet on Skills-Based Competitions—with Cash Payouts

As a key contributor to the development and success of Full Swing, the well-established golf simulator provider, Evan El-Saden has a keen understanding of his clientele. They are people who can pay tens of thousands of dollars to have a system installed in their home or office and hit balls any time they choose. There is a "Who's Who" of celebrities and athletes—PGA Tour players, NFL quarterbacks, major league pitchers—who are enthusiastic customers. Many of them might do a little or a lot of wagering on a real golf course. Anybody come to mind?

[Read more.](#)

Launch Monitors Compared

If you're serious about being a more analytical golfer and using data to improve your game, a personal golf launch monitor is a smart purchase. Today, a lot of golf instruction—online and in person—is backed up and explained by solid metrics.

While the high-end, pro-level launch monitors are usually too expensive and hard to access, constant improvements in personal models mean this technology is now available to the average golfer.

[Read more.](#)

Industry Update

Leading Companies Fueling Growth and Innovation in the Sports Simulators Market

The sports simulators market is on the brink of significant expansion, driven by technological advancements and rising interest in interactive sports experiences. This sector is evolving rapidly as more users seek realistic, engaging ways to practice and enjoy sports virtually. Let's explore the market's growth potential, key players shaping the industry, emerging trends, and detailed segment breakdowns to understand what lies ahead.

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Facility Profile

New businesses, indoor golf club, a wellness studio and more - In The Know

The Greenville Area Development Corporation has appointed Haley Rhoton as Industry Engagement Manager.

She will spearhead the GADC's Industry Engage program to support established businesses in Greenville County by building relationships and serving as an advocate and guide within the business ecosystem. "Haley brings a wealth of experience in building trusted relationships with business leaders and helping organizations thrive," said Marshall Franklin, Chair of the GADC Board of Directors. "Her track record in workforce development, problem-solving, and connecting companies with resources will be instrumental as we support Greenville County's business community."

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New Facility

Sneak Peek into Antioch's New Indoor-Outdoor Golf Venue, PopStroke, backed by Tiger Woods

NASHVILLE, Tenn. (WKRN) — A new golf entertainment venue backed by Tiger Woods is opening this weekend in Antioch.

[Century Farms](#) has turned cattle land into shops, [restaurants](#) and now a mini golf destination.

"With all the wonderful brands around and all the traffic that Tanger Outlets has been pulling, and just most recently with In-N-Out, we are just happy to be a part of it, and we can all just grow together," PopStroke Chief Marketing Officer Kelly Hansen said.

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Simulator News

Golfzon Posts 91% Rise in US Sales and Expands U.S. Market Presence

Recently, the U.S. golf market has been seeing rising off-course demand centered on screen golf, simulators, and entertainment-style golf facilities. In this U.S. market, Golfzon, a golf platform corporations, has been maintaining steep sales growth.

On the 19th, according to Golfzon, the Americas subsidiary's third-quarter 2025 revenue was 36.5 billion won (Korean currency), up 91% from a year earlier. During the same period, Golfzon's third-quarter year-to-date consolidation revenue was 371.7 billion won, down 24% year over year, but growing simulator demand and off-course golf activity in the United States appear to have influenced Golfzon's sales performance.

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Software News

WHOOSH AND Golf Genius Announce Expanded Partnership to Serve the Fast-Growing North American Indoor Simulator Market

WHOOSH, Inc., the leading provider of modern operations software for golf, racquet and hospitality facilities, and Golf Genius, the leading worldwide provider of cloud solutions for golf professionals, facilities, tours, and associations, today announced an expanded partnership to serve the rapidly growing golf simulator market. Together, the companies will deliver an innovative, unified workflow solution that helps simulator operators manage league play, tournaments, and day-to-day reservations more efficiently.

This new service offering enables simulator facility managers the ability to streamline scheduling and league management, simplify daily operations, improve staff efficiency, and deliver more organized and engaging recreational experiences for their customers.

[Read more.](#)

Marketing and Promotions

Golf Sim Savvy Launches the First Marketplace Dedicated to Used Golf Simulators

RICHMOND, VA, UNITED STATES, Last week Golf Sim Savvy today announced the official launch of its online marketplace, the first platform built exclusively for buying and selling [used golf simulators](#). Designed by golfers, for golfers, Golf Sim Savvy provides a safe, simple, and trusted space for enthusiasts to connect.

With golf simulators becoming more popular for at-home and commercial use, golfers have lacked a dedicated and secure marketplace to buy and sell equipment. Golf Sim Savvy fills that gap by offering a trusted marketplace with both email and identity verification available to users, ensuring peace of mind for both buyers and sellers.

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Tournament News

TGL Presented by Sofi Names Omega as Official Timekeeper.

TGL presented by SoFi, the primetime team golf league, announced OMEGA as its Official Timekeeper. As part of the multiyear partnership, OMEGA is supporting TGL's signature 40-second shot clock, which helps create the fast-paced, competitive action that has drawn fans to the league's new format for team golf. TGL's second season returned this past Sunday, December 28, on ABC in the U.S., marking the league's broadcast network debut. Season 2 opens with a rematch of last season's Finals between New York Golf Club and defending champion Atlanta Drive GC.

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Job Announcements

Revelyst Golf Technology Appoints David Ponce as Senior Director of Sales

Revelyst Golf Technology, a division of Revelyst Inc. and home to category-defining brands Foresight Sports, Bushnell Golf, PinSeeker and GolfLogix, today announced that David Ponce has joined the company as Senior Director, Sales—a role that reflects Revelyst's commitment to elevating how it serves its most important commercial partners and the golfers they support.

As Revelyst Golf Technology refines its commercial strategy across retail, reseller and OEM channels, Ponce's hire underscores a focused investment in delivering a more connected, elevated partner experience.

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