



# INDOOR GOLF NEWS

Uniting Indoor Golf for a Stronger Future

November 25, 2025 -- Issue #9

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## Indoor Golf Alliance News

**Indoor Golf Alliance Offers Educational Session at the PGA Show in Orlando.**

**Jan 20, 2026 at 2 pm - "Indoor Golf 101: How Courses Can Expand Beyond the Fairways" we will be discussing how Golf courses and Indoor Golf Facilities can work together with a panel of experts:**

NGCOA - Cathy Harbin  
TruGolf – Doug Bybee  
Back Nine Golf – Jordon Wood  
Golf Genius – George Hansen  
PGA UNLV - Chris Cain

Free tickets may be available to the PGA Show. If interested email [phili@indoorgolfalliance.org](mailto:phili@indoorgolfalliance.org)

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## Industry Update

**Callaway Sells Topgolf To Private Equity Firm In \$1.1bn Deal**

Callaway is set to sell its majority stake in tech-driven driving range company Topgolf to private equity firm Leonard Green Partners in a deal worth \$1.1 billion

The first Topgolf facility opened in Watford near London, England, in 2000. Since then, it has expanded to over 100 locations worldwide.

Callaway first bought a stake in the company in 2006, with the companies signing off on a \$2 billion merger in March 2021.

[Read More](#)

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## New Facility

**New Golf-Themed Social Club, Stingers, Set to Open in Lake Tahoe**

ZEPHYR COVE, Nev. – A long-vacant restaurant space near Nevada Beach is getting a new life – part golf lounge, part craft cocktail bar and elevated eatery, and part social hub – and the owners say it's unlike anything currently offered in the Tahoe Basin.

Stingers Golf Lounge, located in the former Capisce location, will open to the public on Wednesday, November 19, offering lunch, dinner, elevated drinks, and high-end golf simulators.

Indoor golf simulators aren't new to the region, but Stingers' approach aims to set itself apart. The business blends a boutique private-club feel with public access, allowing customers to dine, socialize, watch major sporting events, and play on one of the most advanced golf simulator systems available – Trackman technology with access to more than 300 courses, including Pebble Beach, Pinehurst and St. Andrews.

"This concept doesn't really exist in this area," said co-owner Randy Townsend, who has lived and worked in Tahoe for years. "There are simulators in Carson City and Reno, but nothing that's this elevated and nothing with this level of food and atmosphere."

[Read More](#)

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## Simulator News

## Full Swing Unveils Gaming Platform As Golf Sim Participation Surges

Full Swing, the official licensed golf simulator of the PGA Tour, has launched a first-of-its-kind, skill-based gaming platform called *Skill Strike* that delivers closest-to-the-pin competitions – and a chance to win real money – for golf simulator play.

Rather than competing against other golfers, however, the new feature, which can be used in home or commercial simulator locations, allows participants to pay an entry fee, take a swing, and potentially win money by outperforming their *expected* shot-making abilities. Essentially, players are competing against themselves and their algorithm-derived expected shot outcome, so it levels the playing field between scratch players and less-experienced golfers.

“Skill Strike is an unprecedented shift in skill-based gaming,” said Full Swing Chief Operating Officer Jason Fierro. “It essentially creates a real-time dynamic handicap for golfers of any skill level and allows them to win money so long as they perform above their personalized expected outcome.”

[Read More](#)

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## Software News

### Full Swing Launches Skill Strike, an AI-Powered, Skill-Based Gaming Platform for Golf Simulator Play

Full Swing, the industry leader in pioneering sports technology, has launched Skill Strike, a first-of-its-kind, skill-based, closest-to-the-pin competition for golf simulator play that allows users to pay an entry fee and win money.

Skill Strike users are not competing against the pros or other amateurs as they would in a typical closest-to-the-pin contest. Rather, they are simply competing against themselves and their algorithm-derived expected shot outcome. This new paradigm is an important distinction from the standard closest-to-the-pin contest that will always favor more consistent players. Skill Strike instantly rewards players’ great shots based on their unique skill level, making every swing an opportunity to win.

[Read more.](#)

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## Marketing and Promotions

### Wings for Widows X-Golf “Drive for a Difference

(Eden Prairie, MN) February 27, 2026 at X-Golf Eden Prairie -- Virtual Golf. Buffet Dinner. Beer, Wine & Refreshments. Course Games. Swag Bags. Awards & Prizes. Silent Auction. Networking. Comradery. Luxury Golf Vacation Raffle. Fun!

Join us for an unforgettable evening of virtual golf that combines sport, community, and compassion! Experience the cutting-edge technology of X-Golf’s indoor simulators while supporting a meaningful cause that touches hearts throughout our community.

Your participation makes a difference! All proceeds benefit Wings for Widows, supporting widows and widowers recovering from financial hardship after the loss of a spouse. Don’t miss the opportunity to play for a purpose while enjoying a fantastic evening of golf, camaraderie, and giving back to the community.

[Sign up today](#) and help us make a lasting impact. This exciting, fun-filled tournament is open to golfers of all skill levels — whether you’re a seasoned pro or just looking to enjoy a great evening on the virtual course.

No need to worry about weather, tee times, or intimidating fairways – X-Golf’s state-of-the-art simulators provide the perfect setting for friendly competition in a comfortable, climate-controlled environment.

[Read more.](#)

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## Tournament News

**Golfzon Tour -- The two teams competed for a \$300,000 prize purse at GOLFZON's Los Angeles Showroom in the finale of the international competition.**

Chantilly, Va. – November 19, 2025– GOLFZON, the world leader in golf simulator technology, announced that the championship match of the GOLFZON Tour Season 2 happened Saturday, November 22, as [Tee Times](#) (Detroit) battles [Golfplay](#) (Toronto) in a 3-on-3 aggregate stroke-play match on the Ocean Course at Kiawah Island. Tee Times (Detroit), the winning team, took home the \$300,000 prize purse.

Season 2 began in June and included a robust field and qualifying process. In total, 125 GOLFZON facilities, all equipped with TwoVision and TwoVisionNX [simulators](#), participated in the qualifying stage. Teams from 16 states, the United Kingdom, Canada, and Mexico made it through to the round-robin divisional stage.

The semifinals, held Nov. 8 at [GOLFZON Social](#) in Chicago, saw Tee Times defeat last year's champion [Golf Envy](#) (Los Angeles) while Golfplay defeated [Mulligan's](#) (Mexico).

[Read more](#)

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## **Job Openings**

**Golf Jobs and Internships available**

[Check out our Job Postings](#)

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## **Instructor Highlight**

**The Launch of the Golf Business Technology Coaches Conference – A New Era Begins in Orlando**

This March, as the world's top players descend on Orlando for the Arnold Palmer Bay Hill Invitational, another major event will be taking shape just down the road—one that's set to redefine the future of coaching and golf-business innovation.

GOLFZON Leadbetter proudly presents the [Golf Business Technology Coaches Conference](#), a ground-breaking three-day experience happening **March 3rd, 4th, and 5th 2026**. Designed for coaches, academy owners, teaching professionals, and industry trailblazers, this conference brings together the most advanced tools, insights, and strategies driving modern player development

[Read more](#)

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*Please forward this newsletter to anyone who might be interested.*



**INDOOR GOLF ALLIANCE**  
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