



# INDOOR GOLF NEWS

Uniting Indoor Golf for a stronger future

FOR IMMEDIATE RELEASE -- 11/10/25

## Indoor Golf Alliance Announces Upcoming Webinar: "Marketing and Promotion of Indoor Facilities" November 19<sup>th</sup> 9am MST, 11am EST How to Reach Golfers, Non-Golfers, Corporate Groups, and Social Leagues

Phoenix, AZ - The Indoor Golf Alliance (IGA) is pleased to announce its next installment in the *World Forum Webinar Series* - "**Marketing and Promotion of Indoor Facilities.**" This highly anticipated session will provide practical insights and proven strategies for promoting indoor golf facilities to golfers, non-golfers, corporate groups, social leagues, and casual players.

As indoor golf continues to experience explosive growth worldwide, effective marketing has become essential for facilities looking to stand out in a competitive market. The webinar will explore what's working today - and what isn't - in attracting new players, building customer loyalty, and driving consistent traffic year-round.

### Insights from Special Guests

Kyle Morris - Owner - The Golf Room  
Chris Austin - CAMO - Marketing Officer

### Webinar Highlights Include:

- **Introduction:** The rise of indoor golf and its growing audience
- **Goals of Marketing and Promotion:** Defining success for your facility
- **What Works and What Doesn't:** Lessons from operators and industry experts
- **Proven Marketing Ideas:** Campaigns and programs that deliver results
- **Conclusion:** Key takeaways for sustainable business growth

"Indoor golf is more than just technology - it's an experience," said **Phil Immordino**, President of the Indoor Golf Alliance. "This session will give owners, managers, and marketers real tools to attract and retain customers, whether they're passionate golfers or first-time players."

To register, email: [phili@indoorgolfalliance.org](mailto:phili@indoorgolfalliance.org)

For more information about the Indoor Golf Alliance and upcoming events, visit [www.IndoorGolfAlliance.org](http://www.IndoorGolfAlliance.org).

### About the Indoor Golf Alliance

*The Indoor Golf Alliance connects businesses, suppliers, and professionals in the rapidly growing indoor golf industry. Through education, networking, and collaboration, the IGA helps shape the future of indoor golf around the world.*



**INDOOR GOLF ALLIANCE**  
*Uniting Indoor Golf for a Stronger Future.*

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