



INDOOR GOLF NEWS

Uniting Indoor Golf for a Stronger Future

December 2, 2025 -- Issue #10

Indoor Golf Alliance News

Join us for the first Indoor Golf Leadership Luncheon at the PGA Show in Orlando, FL, Thursday, Jan 22, 2026

Meet, network, and share ideas with Industry Leaders. Tables available for your team and or customers for only \$650 for 8, and individual registration is \$85 before December 15.

[Read more.](#)

Industry Update

Silversea becomes First Cruise Line to Install AI Fitness and Portable Golf Simulator

[Silversea](#) has become the first cruise line to deploy AI-powered strength training and superyacht-grade golf simulators fleetwide. The upgrades mark a deliberate shift toward more technologically advanced wellness and sports offerings at sea.

On [Silver Spirit](#), Silversea has already installed "amp," a precision-engineered, AI-driven strength training device. According to its manufacturer and the company, the system adapts to a user's performance and provides personalized feedback through intelligent app integration; Silversea plans to expand "amp" to all of its classic ships by 2026.

[Read More](#)

New Facility

The Golfpace Indoor Golf Simulator Opens in Louisville

LOUISVILLE, KY, November 24, 2025 EINPresswire.com/ -- The Golfpace, the 24/7 indoor golf simulator concept known for flexible, membership-friendly access and community leagues, announced last Monday the grand opening of its newest location at 10515 Fischer Park Drive, in Louisville, Kentucky.

The Golfpace is an "always-on" golf experience, which features private simulator bays, easy online booking with round-the-clock access for members, professional golf lessons, and private events. Membership options and online booking for The Golfpace location in Louisville are available on the company's website at www.thegolfpace.com.

"Louisville has an active and growing golf community," said Michael Weber, Chief Golfpacer at The Golfpace. "We make it easy to get quality reps, play world-class courses virtually, or host team events; day or night, rain or shine."

[Read More](#)

Simulator News

Which Indoor Golf Simulator Club Is the Best?

The indoor golf simulator market is nearing \$2 billion and is [expected to surpass \\$3 billion by 2030](#). Maybe you're able [to put one in your own home \(good for you\)](#) but more likely you are heading to indoor golf simulator clubs.

They've exploded over the past few years with major players like X-Golf, Five Iron and Back Nine leading the way.

Was this just a boom because of new tech or is this model built for the long haul?

[Read More](#)

Software News

Full Swing Unveils Gaming Platform As Golf Sim Participation Surges

[Full Swing](#), the official licensed golf simulator of the PGA Tour, has launched a first-of-its-kind, skill-based gaming platform called *Skill Strike* that delivers closest-to-the-pin competitions – and a chance to win real money – for golf simulator play.

Rather than competing against other golfers, however, the new feature, which can be used in home or commercial simulator locations, allows participants to pay an entry fee, take a swing, and potentially win money by outperforming their *expected* shot-making abilities. Essentially, players are competing against themselves and their algorithm-derived expected shot outcome, so it levels the playing field between scratch players and less-experienced golfers.

“Skill Strike is an unprecedented shift in skill-based gaming,” said Full Swing Chief Operating Officer Jason Fierro. “It essentially creates a real-time dynamic handicap for golfers of any skill level and allows them to win money so long as they perform above their personalized expected outcome.”

[Read more.](#)

Marketing and Promotions

X.Golf Launches a New Premium Flexible Membership Category for Elite Golf Clubs

IX.Golf, a premium flexible membership platform, has officially launched with a mission to support elite golf clubs and attract golfers who value quality, exclusivity, and modern flexibility. Designed for clubs with a strong heritage and premium reputation, IX.Golf introduces a points-based membership category that protects prestige while engaging the next generation of committed golfers. The model is tailored to time-poor professionals, families, and those seeking high-quality playing.

[Read More.](#)

Tournament News

Undercover Pro: Cheaters at High-Stakes Sim Tourneys

I'm a pro who owns several driving ranges across the Midwest. Ten years ago, I started investing in simulators to keep my clients busy during the cold months. My ratio of outdoor mats to simulators is 15-to-1, yet simulator golf accounts for 40 percent of my business. Avid golfers can't get enough of it, and it's also great for beginners. But it's not just a novelty.

There are also real opportunities in the simulator golf world. Professional golfer Jordan Weber received a DP World Tour invitation into the Omega European Masters (plus three additional exemptions into the European feeder circuit, the Challenge Tour) for winning the Order of Merit on the NEXT Golf Tour, which is played on simulators. Some prizes rival tour events; the GOLFZON Tour winning team gets \$150,000. But when the stakes climb, so does the temptation to cut corners.

[Read more](#)

Job Openings

Check out these golf jobs.

[Check out our Job Posting page](#)

Check Our Website

See all the Benefits of Our Complimentary Membership

Click [HERE](#) to view. Click [HERE](#) to sign up for your complimentary membership.

Please forward this email to whomever might be interested.



INDOOR GOLF ALLIANCE
Uniting Indoor Golf for a Stronger Future.

19224 N. 78th Ave. Glendale, Az 85308

www.indoorgolfalliance.org

to UNSUBSCRIBE, click [here](#)